



Special Needs Statistics for Canadians

- 22%, or 6.2 million Canadians live every day with a special need
- 38% of Seniors over 65 years old have a special need. Seniors will make up 25% of Canada's population by 2036
- Flexibility and Mobility are 2/3 of the top three types of special needs
- The special needs market has \$55.4 billion in discretionary income (or \$366.5 billion when considering friends and family)
- Travelers with special needs take an average of four trips per year and 44% take trips of five days or longer
- 82% travel with others (remember this does NOT include other special needs travelers)
- 1 in 5 Canadians have a special need